

77 Hudson Attracts Internationals Seeking Home Away From Home

With hundreds of international flights per day into and out of Newark Liberty International Airport, Jersey City has become accessible and attractive to international buyers seeking a home away from home.

"I love traveling, and with so many flights now from my country to New York, I can come to go shopping or visit friends whenever I want," said Joanna Gutierrez, a corporate lawyer whose primary residence is in Cancun, Mexico. "But instead of spending money on a hotel each time I come, I decided buying a studio in Jersey City would be more comfortable, a place of my own, and a great investment."

"I zeroed in on Jersey City because of its easy access to Manhattan - without the traffic and the stress," she said. "You can enjoy the best of the 'capital of the world' without the disadvantages of the Big Apple."

Additionally, living primarily in Cancun where she enjoys the ocean all year long, proximity to water and incredible water views were not something she wanted to compromise in her second home.

Joanna is no stranger to Jersey City. She has owned an apartment in the area for several years, but decided to rent it out and buy a new one at 77 Hudson. She loves all the area has to offer.

And with so many improvements to the neighborhood, she believes her real estate purchases are a great investment for the future.

"I visited all of the communities being built in Jersey City, and I was truly astonished by the architecture of 77 Hudson," she said. "I think it is so beautiful how the outside glass of the building reflects the Hudson River. And the view from my condominium is like looking at a postcard of Manhattan. Being able to see the New York skyline and the Statue of Liberty is truly exhilarating. I knew this was an opportunity I did not want to miss."

Having spent time already in Jersey City, Joanna knows that there are great amenities available in the neighborhood for the times that she wants to stick close to home.

"Jersey City has some excellent places to go out to eat, like Ox Restaurant and LITM," she said. "I can pop into Newport Centre Mall if I need to pick something up quickly. There are great parks, like Liberty Park, and I love to see classical and jazz concerts and dance performances with friends at the NJPAC."

Joanna purchased a studio, measuring 525 square feet. Looking for a wonderful pied-a-terre, her requirements were

open space and views, as well as on-site, hotel-like amenities which she found in abundance at 77 Hudson. With the roof-top park, gorgeous pool and lounge area, staffed fitness center, and 24-hour concierge service, 77 Hudson has everything the best hotel could offer. But the choice of luxury kitchen and bathroom finishes and in-home washer/dryer gave Joanna the feeling that she could create a place to call home.

"And even though my apartment is a studio, I can still have guests over for cocktails at the outside bar or a dinner party in the private dining room," she said.

77 Hudson is slated for occupancy in spring 2009. High design and luxury materials are abundant in the residences. The sales center features three distinctive kitchen designs to demonstrate the elegant Italian cabinetry, stone finishes, premium appliances and rich wood flooring. The beautifully sleek and richly appointed master bathroom, as well as second bathroom and powder rooms available in the larger residences, inspired by the world's finest spas, are also on view in the sales center.

77 Hudson, designed by the New York City architecture firm of Cetra/Ruddy, will rise 48-stories above the Hudson River.

Its glass curtain wall exterior will provide an unparalleled view of the New York City skyline, stretching from the George Washington Bridge and the Empire State Building south to The Freedom Tower, the Verrazano Narrows Bridge to the Statue of Liberty.

Prices at 77 Hudson range from \$500,000 to \$2.75 million for one, two or three bedroom floor plans and penthouses, and studios range from the \$400s. The hotel-style amenities include a 30,000 square foot outdoor roof-top park with swimming pool, hot tub, lounge with fire pit, jogging track, and dog walk as well as a 13,000 square foot indoor spa/fitness center complete with sauna, steam, and massage rooms, a private kitchen and dining room, children's playroom, private screening room, virtual golf, game rooms and more.

The sales center, open for appointments or walk-in visits, is located at 101 Hudson Street on the 17th floor adjacent to the 77 Hudson construction site, providing the perfect vantage for buyers to experience panoramic views of the Manhattan skyline and Hudson River that they will enjoy from their future homes.

For more information, visit www.77hudson.com or call 866.459.4072. 🍷



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