

77 Hudson Promises Luxury and Excitement for Arizona Empty-Nesters

The Record

When most people envision their retirement, they think about warm, low-key locales like Arizona. Russ and Cindy Demers chose a path infrequently travelled. They will leave behind Scottsdale, Arizona, where they both still have careers, to head east where they want to partake in the excitement of city life.

"We always loved the city lifestyle and the opportunities the New York metropolitan area has to offer. We feel this is less of a retirement decision than a life-choice decision – being able to have a home in an area we love," says Russ.

The Demers, used to spacious living and open views, did not want to compromise on their new home. They also wanted the custom-design and certainty of brand-new construction. But in their new home, they will be able to take advantage of the variety of world-class theater, music, art and sports that makes the New York metropolitan area unique.

"Scottsdale has wonderful amenities including restaurants, shopping, sports, and golf," says Russ. "But we are moving to 77 Hudson because we are drawn by the exciting cultural offerings in New York and New Jersey. We could spend every day of the week visiting different museums and galleries, going to shows, concerts, and sporting events, without having to give anything up. At 77 Hudson the world's greatest entertainment is just minutes away."

"All roads led to 77 Hudson," Cindy said. "We must admit that we were not specifically looking to buy a home in Jersey City, but we knew we wanted certain amenities, including a New York City skyline view and easy access to the city. After looking at apartments in Manhattan and many Gold Coast properties, it became clear that 77 Hudson provided all we wanted. We loved the location, the views, and the floor plans. Add to all that K. Hovnanian Homes' great reputation and we were sold." And with a host of premier golf courses in and around Jersey City, they will not even have to give up the sport.

The Demers purchased one of the spectacular 28th floor "tip of the triangle" homes, measuring 1,558 square feet. With two bedrooms and a home office, the Demers have plenty of space to stretch out, and also host their family and friends when they come to visit. Russ and Cindy purchased two parking spaces as well to give them the ultimate flexibility.

Residents of 77 Hudson will be treated to Manhattan-style luxury with superior amenities. The building offers 24/7 concierge service, wi-fi public spaces, in-home washer/dryers, a screening room, virtual golf, a fully-equipped business center, staffed fitness center,

children's playroom and parking, all in one spectacular, carefully considered location. Designed by the renowned, Manhattan-based architecture firm Cetra/Ruddy, 77 Hudson redefines urban living by offering everything that life demands under one roof.

"We are so excited by the amenities at 77 Hudson, and they played a big role in our decision. We are pleased with the enclosed, secure parking, fitness center, pool, and park-like grounds. Also, we are happy that our two small dogs will be welcomed with their own park!" Cindy exclaimed.



77 Hudson is slated for occupancy in 2009. High design and luxury materials are abundant in the residences. The Sales Center features three distinctive kitchen designs to demonstrate the choices of elegant Italian cabinetry, stone finishes, premium appliances and rich wood flooring. The beautifully sleek and richly appointed master bathroom, second bathroom and powder room, inspired by the world's finest spas, are also on view in the Sales Center.

77 Hudson will feature 420 homes ranging from 525 square feet to more than 2,000 square feet. Almost three quarters of the homes will feature views of Manhattan. The range of residences includes studios, one-bedrooms, two-bedrooms and three-bedrooms as well as penthouses on the upper three floors ranging from 915 to 2,000 square feet. Prices range from the \$500s to more than \$2.7 million and studios from the \$400s.

The Sales Center, open for appointments or walk-in visits, is located at 101 Hudson Street on the 17th floor adjacent to the 77 Hudson construction site, providing the perfect vantage for buyers to experience panoramic views of the Manhattan skyline and Hudson River that they will enjoy from their future homes.

For more information, visit www.77hudson.com or call 866-459-4072. 🏡